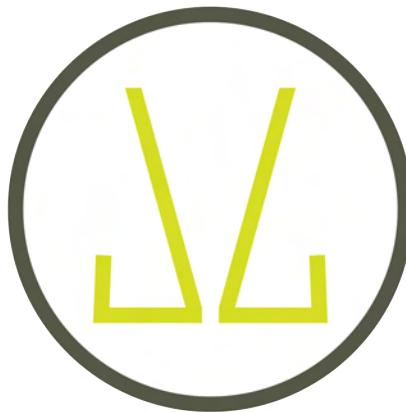


JG Custom Design, LLC

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PRESS RELEASE

For Immediate Release

March 13, 2011

THE NEW FACE OF FURNITURE: ARCHITECTURAL PRINCIPLES, EXCITING MATERIALS, MODERN FEEL

Chicago-based JG Custom Design Makes Its New York Debut at the Architectural Digest Home Design Show at Pier 94 from March 17-20, 2011

CHICAGO, IL (March 13, 2011)- JG Custom Design, a Chicago-based custom furniture and design firm makes its East Coast debut in the MADE Section at the Architectural Digest Home Design Show in New York. Showing a desk made of tiger maple wood and carbon fiber and a dining table fashioned like the hull of a ship, JG Custom puts a fresh face on “innovative design”. These pieces, among others, will exemplify the creativity and attention to detail that JG Custom Design has become known for.

“With a background in architecture, I push myself to create intricate designs that maintain an elegant simplicity,” founder Jordan Goodman explained. “And I love toys. Fast cars, a remote control drone, a vintage pocket watch. I try to incorporate the interesting parts of the things I love into my furniture to create something especially unique and different.”

Incorporating these interesting forms of inspiration allows Goodman to keep his pieces fresh and ahead of the curve. Above all else, his strict adherence to his architectural background ensures his pieces remain timeless, durable, and exciting.

About JG Custom: JG Custom Design was founded in 2009. Getting off to a fast start, Jordan Goodman was awarded the Best Emerging Artist Award at the 2009 American Craft Exhibition in Evanston, IL. Since then, JG Custom Design was exhibited in Chicago’s NeoCon 2010, the Moriah Craft Show 2010, the American Craft Exhibition 2010, and the LA Art Show 2011. Beyond residential furniture, Goodman also custom designs and builds millwork including entertainment centers and kitchen cabinets and has built commercial furniture for restaurants. Most recently, JG Custom is the exclusive furniture designer featured at Museum Works Galleries in Chicago.

For more information, please contact Press@JGCustom.com or visit JGCustom.com

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Museum Works Galleries
222 Merchandise Mart Plaza
Suite 1850
Chicago, IL 60654
312 464 1711

Opening Reception: Thursday, January 27, 2011, 6:30 - 9PM.

For Immediate Release

Museum Works Galleries is pleased to announce the opening of its new location at the Merchandise Mart in Chicago. The gallery is the first of its kind inside of the Merchandise Mart and boasts 12,000 square feet with every room featuring a different artist. The gallery is under the stewardship of Robert Casterline of Naples, Florida and Jordan Goodman of Chicago, Illinois. Casterline has been in the art business for over twenty years, operating galleries in Aspen, Los Angeles, Miami, New York, and Santa Fe. Goodman is also the designer and owner of JG Custom Design which specializes in contemporary residential and commercial furniture and housewares.

Museum Works Galleries offers a wide range of work by talented emerging artists and highly collected established artists and provides personal and corporate consulting for collectors. The gallery will feature a new exhibition every month, continually transforming the space and highlighting the breadth of work we carry. Our commitment to finding the best emerging artists and most desirable investment pieces will keep our inventory fresh and inspiring.

Museum Works Galleries represents an array of emerging artists such as Mark Acetelli, David Gianfredi, Marcus Jansen, Danielle Procaccio, and Ilona Zaremba. The gallery houses a truly unique collection of works, featuring artists from various backgrounds each with a style of their own. The variety lies in the different subject matter, technique and color palette each artist employs, offering something for every client. All of these artists have shared great success and have exhibited worldwide having their works placed in notable public and private collections.

The gallery also specializes in the secondary market, showcasing works by top established artists such as Jean-Michel Basquiat, Alexander Calder, Sam Francis, Roy Lichtenstein, Vik Muniz, Yoshitomo Nara, Richard Prince, Ed Ruscha, and Andy Warhol. MW Galleries brings its established connections to other galleries, dealers, artists, and brokers to Chicago, enabling us to find and acquire the most sought after art in the world for our clients. We are happy to assist and support our clients throughout the art buying process and work closely

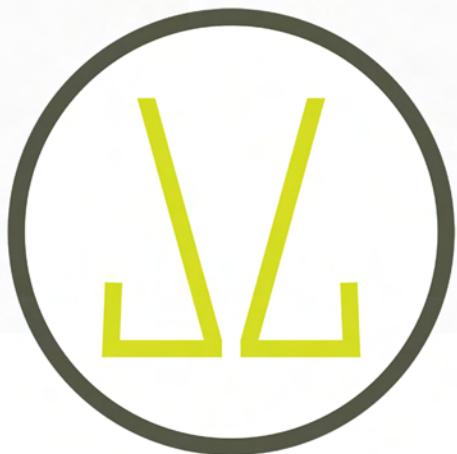
with our investment clients in navigating the secondary market.

Whether you are a new or seasoned collector, MW Galleries is excited to help you build your art collection. We invite you to visit our gallery Monday - Friday, 9AM - 5PM. For further information, please visit www.mwgalleries.com or contact Cameron DuBois at camerondubois.mw@gmail.com.

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SOURCE: Chicago Home + Garden / Domestica

DATE: January 20, 2011

Chicago HOME
+GARDEN

DOMeSTICA

A weekly roundup of local home design news, trends, and events

Jan 20, 2011

Australia at Trump, Art & Artifacts Pop-Up, JG Custom Design

BY BRADLEY LINCOLN



Art Lands Smart in Mart

Another entrepreneurial aesthete is local furniture maker and artist Jordan Goodman of JG Custom Design, who has partnered with art curator Robert Casterline, founder of Aspen's Museum Works Galleries, to open a 12,000-square-foot showroom on the 18th floor of the Merchandise Mart, Suite 1850.

Called Museum Works Galleries, it proposes a hat trick of services: secondary-market art dealing of established, investment level artists such as Ed Ruscha, Jean-Michel Basquiat, and Andy Warhol; rotating shows of contemporary painting and sculpture up-and-comers; and the highly refined metal and wood tables, shelving, housewares, and seating created by Mr. Goodman. There's a celebratory shindig next Thursday, January 27, from 6:30–9 p.m. RSVP to Justin at platinumevents@me.com.

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SOURCE: Chicago Home + Garden / Domestica

DATE: August 25, 2010

chicago HOME
+ GARDEN

Aug 25, 2010

American Craft Expo, Galerie Du Maroc moves, Supreme Novelty Fabrics Sale

BY BRADLEY LINCOLN



Born in the USA

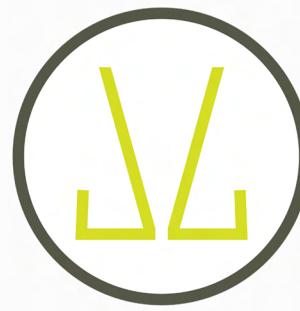
Thousands of artists apply to get into the [American Craft Exposition](#), held annually for 26 years now on the Evanston campus of Northwestern University, but only about 150 are invited to participate in the show. Check out this year's crème de la craft at the benefit preview party tomorrow night, August 26 (tickets are \$100 and include return admittance), or during regular show hours on Friday through Sunday (\$15 will getcha plenty). The heady vetters who organize this show weed out street-fair-level work to concentrate on established ceramic, wood, textile, glass, and jewelry artisans, and it's usually quite an impressive showing. This year Jordan Goodman and his [JG Custom Design company](#) will be showing impeccably designed (he trained as an architect) wood and metal furniture, such as this angular ash XChair with a hand-tanned leather seat. Proceeds from ACE support breast and ovarian cancer research.



DOMESTICA
A weekly roundup of local home design news, trends, and events

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SOURCE: Make It Better Magazine

DATE: August 2010

at home

q&a

with furniture designer
Jordan Goodman

By Tate Gunnerson

As a toddler, Highland Park native **Jordan Goodman** enjoyed building things using Lego blocks, Lincoln Logs and even sofa cushions, with his older brother.

"We would take things apart just so we could put them back together," says Goodman.

So no one was surprised when Goodman decided to major in architecture at Washington University in St. Louis. While there, Goodman discovered he enjoyed building furniture even more than buildings. After graduating with a

degree in architecture and a minor in furniture design in 2007, Goodman began working with a furniture maker and then founded his own business manufacturing high-end custom pieces.

On Aug. 27-29, Goodman's work will be shown at the **American Craft Exposition** (ACE), one the nation's most prestigious, juried art expositions, at the Henry Crown Sport Pavilion on the Evanston Campus of Northwestern.



Q Why did you decide to pursue furniture design vs. architecture?

AI've always been interested in making things. I loved problem solving, figuring out which things go together. And I loved working with my hands. I started taking furniture classes to supplement my architecture studies, and I found myself putting more of my energy and architecture into that than my architecture work. I worked for a furniture maker and loved it. I enjoyed going to work every day.

Q How is the process of making furniture different from designing a building?

AI love designing the details and watching people interact with those details. A chair is a chair. You sit on them. They have four legs. There are nine billion out there, but what makes each one unique is what I find to be the most interesting aspect. In architecture, the details often get lost due to scale, budget, whatever the concerns may be. Furniture lets me incorporate those details and have control of the piece from start to finish and in a much shorter timeframe.

Q What kind of details?

AA lot of chairs in that style have a leather seat. People often wrap the leather around the wood and staple it underneath. That makes it an afterthought and it hides the wood, so I wanted to come up with a way to accomplish the same thing in a more desirable manner, so I routed grooves through the wood and pulled the leather through the frame, and I put dowels through that to hold the leather in place and also become a design element, which makes it unique and different.

For more information, visit jgcustom.com.



DESIGN YOUR HOME

Check out Tate Gunnerson's other articles and ideas for your home.
makeitbetter.net/at-home



MEET THE AUTHOR

Tate Gunnerson, Chicago

Tate, a freelance writer and author of the blog strangeceilsets.com, recently sped through Annie Lamott's latest novel, "Imperfect Birds," which he says was as poignant, funny and ultimately uplifting as all her work—both fiction and non-fiction. makeitbetter.net/meet-our-writers

Photo of Goodman by Tate Gunnerson, furniture photos courtesy of Winger Marketing.

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PRESS RELEASE

For Immediate Release

June 16, 2010

JG CUSTOM DESIGN LAUNCHES NEW SHOWROOMS IN CHICAGO AND ASPEN

Chicago Luxury Furniture Designer to Display Contemporary Pieces at Museum Works Gallery

CHICAGO, (June 16, 2010) — After nearly two years of design, conception, and construction, Chicago luxury furniture designer Jordan Goodman announces the launch of two new showrooms to display his contemporary line, JG Custom Design. Scheduled to debut August 2010, the showrooms will be located at the Museum Works Galleries at the Merchandise Mart in Chicago and Aspen, Colorado. The new showrooms will provide a first-class platform for displaying Goodman's handmade, contemporary furniture pieces, which include storage, shelving, chairs, and housewares.

JG Custom Design is known for signature trademarks, impeccable craftsmanship, and top-notch materials, which are exhibited through both residential and commercial projects. Previously housed at a showroom on Damen Avenue in Chicago, the JG Custom Design line was showcased for the first time at the 2010 NeoCon World's Trade Fair, the most respected industry forum for architecture and design professionals to display thousands of innovative products in categories including corporate and residential interiors.

Jordan Goodman is the founder and driving force behind JG Custom Design. A Chicago native, Goodman has a background in architecture and holds a degree from Washington University in St. Louis, with a concentration in architecture and furniture design. Goodman honed his craft through demanding internships, studying around the world with some of the best architecture firms and furniture craftsmen. He most recently spent 9-months in an intensive program training at the Center for Furniture Craftsmanship in Rockport, Maine.

"I am thrilled that, through hard work and dedication, the vision of JG Custom Design has come to fruition with the opening of the two Museum Works Galleries showrooms," Goodman said. "We have a wonderful sense of accomplishment after participating in NeoCon this year and are honored to have the line recognized for the meticulous detail and engineering that it entails. We will leverage these showrooms to further promote the JG Custom Design brand and continue to introduce it to new clients throughout the country."

Goodman's philosophy of furniture design is that it is an interactive process from all ends, requiring actual engineering and testing. JG Custom Design is constantly seeking new materials, processes, and styles to further personal or client visions and remains at the cutting edge and forefront of furniture design.

JG Custom Design pieces range in price from \$1,500 to more than \$30,000. Production times may vary.

For more information about Jordan Goodman or JG Custom Design, visit www.jgcustom.com.

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SOURCE: Thrillist Chicago

DATE: June 10, 2010

JG Custom Design

Sick furniture to liven your pad

Opening Mon June 14: 222 W Merchandise Mart Plaza, Showroom 1850; 312.828.0064



A driveway is often a starting point for bigger things, whether it's smacking balls against the garage door for a future tennis pro, or just smacking balls for a guy who'll soon be in prison. For slick furniture with driveway roots, JG Custom Design.

Opening a full-on showroom next week in the Merchandise Mart, JGCD's the brainchild of a dude whose architecture major/furniture design minor was seeded by formative years spent messing around in his driveway with wood

and power tools, so...Mark Cuban? Table designs include the VAULTTable, a low-riding coffee job with four hidden storage compartments, all made from cherry and walnut; the BRIGTable, with [a far more industrial feel](#) thanks to numerous steel rods that operate as stow space under the glass top; and another made for the kitchen with a welded, riveted metal base supporting a cherry counter called the Astroid, which Bruce Willis would attempt to destroy if he wasn't always Coping Out. JG's also covering storage needs with action like an arrangement of 10 interlocking walnut shelves and 16 aluminum panels that can be moved around to optimally display/store all manner of media/pictures/etc, and the Gossamer, a modern black dresser with a diagonal slice through it that [splits into two](#) nightstands; meanwhile, seating opportunities come with the XChair, sporting an ash frame and hand-tanned pieces of hide that "easily accommodate large weight loads", so Chris Berman can once again be with leather.

As the name indicates you can opt to go fully custom with your housewares, and he's even dabbling in abstract painting and hand blowing his own glass, a great way to experiment so long as you keep it out of your driveway.

[Scope out all his designs in glorious detail at JGCustom.com](#)

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SOURCE: Chicago Sun Times / Page: NC18 Section: Weekend

DATE: August 28, 2009

CHICAGO SUN-TIMES

Local artists strut their stuff at annual Craft Expo

Author(s): Denise I. O'Neal The Chicago Sun-Times **Date:** August 28, 2009 **Page:** NC18 **Section:** Weekend

Column

Three local emerging artists are among the 150 juried exhibitors at the American Craft Exposition, which kicks off at 10 a.m. today in Evanston. Chicagoan Jordan Goodman went from building with Lincoln Logs and Legos to building handcrafted furniture. The 24-year-old artist, who studied furniture design abroad at the Danish Royal Academy, decided to jump into his vocation a few months ago by starting his own company, JG Custom Design.

"I love creating something new by pulling the three elements of my craft together: design concept, figuring out how to actually create the design, then constructing the product," he said.

His pieces typically range in price from \$125 to \$16,000. For more information, visit Goodman's Web site, jgcustom.com.

The American Craft Exposition is at the Henry Crown Sports Pavilion, 2311 N. Campus Dr. on the campus of Northwestern University. Hours are 10 a.m. to 9 p.m. today, 10 a.m. to 6 p.m. Saturday and 11 a.m. to 5 p.m. Sunday. Admission is \$15 for a three-day pass for adults, \$5 for children. For more information, call (847) 570-5096 or visit the Web site americanCraftexpo.org.

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